



**MAGANBHAI ADENWALA
MAHAGUJARAT UNIVERSITY**

INSTITUTIONAL DEVELOPMENT PLAN

(Based on NEP-2020 and UGC Guidelines)

2025-2035

INSTITUTIONAL DEVELOPMENT PLAN (IDP)

The Institutional Development Plan (IDP) is a cornerstone document that delineates the comprehensive profile of an institution, encompassing its current operational framework, historical progression, and aspirational future roadmap. Serving as a strategic blueprint, the IDP is meticulously crafted to facilitate systematic institutional growth and development.

In its formulation, the IDP adheres rigorously to the policies and directives promulgated by the higher education authorities at both central and state levels. It is intricately aligned with the transformative vision and foundational principles articulated in the National Education Policy (NEP) 2020. Furthermore, it complies with the evaluative benchmarks established by the National Assessment and Accreditation Council (NAAC), National Institutional Ranking Framework (NIRF), the regulatory frameworks prescribed by the University Grants Commission (UGC), and the specific mandates outlined by the Department of Higher Education, Government of Gujarat.

This multidimensional and integrative approach underscores the institution's unwavering commitment to fostering academic excellence, institutional inclusivity, and administrative efficacy. The IDP functions as a dynamic instrument of quality assurance, charting a sustainable trajectory for institutional progress aligned with operational goals and long-term goals while addressing contemporary educational imperatives. It encapsulates a holistic vision aimed at cultivating intellectual innovation, promoting equitable access, and fulfilling the institution's broader mandate to advance societal and national development goals of VIKSHIT BHARAT.

Prof. Dr. S N Gupta

Vice-Chancellor

Maganbhai Adenwala Mahagujarat University, Nadiad

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ABOUT THE UNIVERSITY



The historical city of Nadiad has not only been known for its rich heritage in spiritual, literature, and industrial activities but is also now establishing itself as a prominent educational hub. Recognizing the evolving needs of the 21st century, Maganbhai Adenwala Mahagujarat University (MAM University) was established by the Mahagujarat Medical Society Nadiad vide Gujarat State Private University Act 2009 on June 1st, 2022.

With an aim to pursue excellence in teaching and learning, and to be a leading research-intensive University, MAM University is dedicated to fostering innovation and strengthening its position across diverse disciplines within the domestic and international higher education landscape. While maintaining a strong foundation in the health sciences, the University is committed to preparing professionals for the future, whether in traditional wellness or modern technology.

The objective of establishing of MAM University would be to expand knowledge of the Indian System of Medicine, its development, and analysis through education, research, extension, services, and effective exhibition. This has sought to be achieved by undertaking J. S. Ayurveda Mahavidyalaya as its constituent institute, which has its own very good prestige since more than 83 years in the field of Ayurveda. It offers Under Graduate (B.A.M.S.), Post Graduate (Ayurved Vachaspati), Ph.D. (Ayurveda Varidhi), Certificate Courses, and Value-Added Courses.

With a view to offering the student a platform and tools to develop requisite skills to become a good health service provider, MAM University

has undertaken Dinsha Patel College of Nursing as its constituent institute. It offers Ph.D, PG – M.Sc., UG – B.Sc., Post Basic B.Sc. and Diploma in Nursing like GNM & ANM.

Extending its academic reach into the sphere of modern technology and the digital economy, MAM University also houses a dedicated Computer Science Faculty undertaken Dinsha Patel College computer science. This college is committed to equipping students with contemporary, market-relevant skills, offering programs like the Bachelor of Computer Applications (BCA). By integrating these diverse fields of study—from traditional medicine to cutting-edge technology—the University ensures its graduates are prepared for careers that bridge foundational knowledge and contemporary advancements.

MAM University is also having its Faculty of Paramedical Science under which offering DMLT & PGDMLT program & some certificate courses related to paramedical.

MAM University is a place where the student is at the centre of every action plan, leading to all-round development including inculcating him/her as a social and ethical professional.

The leadership team at MAM University is responsible for articulating the vision of the University, defining the benchmarks and goals, and overseeing implementation and achievements. The team provides rigorous leadership through purposeful and consultative oversight.

The MAM university has adopted an approach of meticulous development of course curriculum, which not only provides academic knowledge but will ensure a hands-on practical experience too. For accomplishing this, a robust hospital connect structure has been developed, which also supports the society in general and students in particular.

ABOUT THE UNIVERSITY LOGO



The logo of Maganbhai Adenwala Mahagujarat University is far more than a mere emblem; it is a vivid reflection of the institution's core values, academic philosophy, and global vision. This inspiring and artistic logo has been conceptualized and personally designed by our esteemed Vice-Chancellor, Dr. S. N. Gupta Sir.

The profound symbolism embedded within the logo is articulated as follows:

- **Open Book & Knowledge Lamp:** At the centre of the logo, an open book symbolizes the infinite repository of knowledge, diligent reading, and continuous academic pursuit. The glowing flame emerging from the book signifies the transformative journey from darkness to light—moving from ignorance toward wisdom, truth, and the intellectual enlightenment of every student.

- **Global Background:** Subtly positioned behind the book and lamp, the globe signifies that the university's educational horizon is not bound by geographical limits. It portrays our commitment to equipping students with competencies that meet global standards and excel on international platforms.
- **Cradling Hands:** Human hands gently supporting the central elements from both sides represent nurturing care, protection, and robust institutional backing. This imagery embodies the sacred mentor-disciple relationship and the university's unwavering dedication to the holistic development of each student.
- **University Motto - 'विद्या वितर्कः विज्ञानम्':** Inscribed on the banner at the base, the Sanskrit motto encapsulates our foundational academic mission:
 - **Vidya (Knowledge):** Imparting value-driven, comprehensive knowledge.
 - **Vitarka (Critical Inquiry):** Fostering critical thinking, logical reasoning, and scientific curiosity.
 - **Vigyanam (Science & Innovation):** Applying practical wisdom, cutting-edge research, and modern innovation.

Conceived through the visionary leadership of Dr. S. N. Gupta Sir, this emblem continuously inspires the Maganbhai Adenwala Mahagujarat University community to march forward on the path of excellence, ethical integrity, and nation-building.

VISION, MISSION AND OBJECTIVES OF MAM UNIVERSITY

VISION....

- To be partner in building India a world leader in Medical Education & Health Care.
- To establish & develop world class self-reliant institute for imparting Medical and other Health Science education at under-graduate, post-graduate & doctoral levels of the global competence.
- To serve & educate the public, establish guidelines & treatment protocols to be followed by treating hospitals.
- To develop and provide professionally qualified health workers for augmenting the nation's human resources through Bio-Medico-Socio-epidemiological scientific research

MISSION....

- To strive incessantly to achieve the goals of the Institution.
- To impart academic excellence in Medical Education & Health Care.
- To practice medicine ethically in line with the global standard protocols.
- To inculcate high moral, ethical and professional standards among students and to improve their overall personality as well as to inculcate compassionate behaviour.
- Our students – Our Assets.
- Our Staff – Our Means.

OBJECTIVES...

1. Teaching and training in the University in the field of higher education and make provisions for research activities fitting to the need of the time in the various educational fields.
2. To establish, maintain and manage educational institutions and centres of excellence, to create, organize, preserve and disseminate knowledge in the field of sciences, technology, humanities, social sciences, education, management, commerce, law, pharmacy, medical, paramedical and any other field and to provide research facilities, distance learning programmes in higher and professional education, including e-learning facilities of high order.
3. To develop infrastructure for research, higher education, professional education, training, teaching, extension and outreach, including continuing education and e-learning, to create capabilities for upgrading infrastructure to global standards.
4. To offer the academic programmes of university through online examination, correspondence and any other mode matching with environmental developments such as technology need, after obtaining appropriate approvals from the regulatory bodies and the State Government.
5. To set up off-campus centres, study centres and examination centres within the state, subject to the permission of the regulatory bodies and the State Government.
6. To create higher levels of intellectual abilities.
7. To establish state of the art facilities for education and training.
8. To create Centres of Excellence for research and development and for sharing knowledge with the society.

9. To provide consultancy to the industry and public organizations.
10. To confer degrees, diplomas', grant certificates and other academic distinctions on the basis of examination or any other method of evaluation subject to approval of the regulatory bodies viz. UGC, AYUSH, MCI, DCI and Nursing Council and any other similar establishments by the Central Government / State Government, for regulating the standard of education and allied matters.
11. To provide for arrangement for national and global participation in the field of higher education.
12. To establish close linkage with the industry to make teaching, training & research at the University, relevant to the needs of the society, at national and international level.
13. To pursue any other objectives as may be approved by the State Government / Central Government.

ACTION PLAN FOR IMPLEMENTATION OF NEP 2020

ACTION PLAN FOR IMPLEMENTATION OF NEP 2020

1. MULTIDISCIPLINARY EDUCATION

A multidisciplinary approach in higher education emphasizes diverse perspectives, integrating various academic disciplines and professional streams to illustrate concepts, solve complex real-world problems, and provide an enhanced, holistic learning experience for students. At Maganbhai Adenwala Mahagujarat University, Nadiad, multidisciplinary education serves as the bedrock for bridging traditional healing wisdom with cutting-edge modern technology.

Policies & Framework:

- **Integration of Traditional Systems with Modern Technology:** Fostering academic integration between traditional health sciences (Ayurveda through J. S. Ayurveda Mahavidyalaya), modern healthcare and nursing (Dinsha Patel College of Nursing), advanced computer science and digital technologies (Dinsha Patel College of Computer Science & Management), and clinical diagnostics (Faculty of Paramedical Science).
- **Breaking Rigid Boundaries:** Eliminating traditional siloed education models by offering flexible inter-departmental course structures, elective baskets, and cross-disciplinary credit transfers in alignment with the National Education Policy (NEP) 2020 and National Higher Education Qualifications Framework (NHEQF).
- **Skill-Oriented and Vocational Courses:** Incorporating skill-oriented modules and vocational training aligned with the National Skill Qualification Framework (NSQF) to enhance practical competencies.
- **Modern Pedagogical Approaches:** Adopting learner-centric, technology-driven pedagogies, including blended learning,

experiential learning, field projects, and industry/hospital-backed hands-on training.

- **Comprehensive Admissions and Equity:** Utilizing standardized and transparent admission mechanisms, such as entrance tests and merit-based criteria, ensuring equitable access across all disciplines.

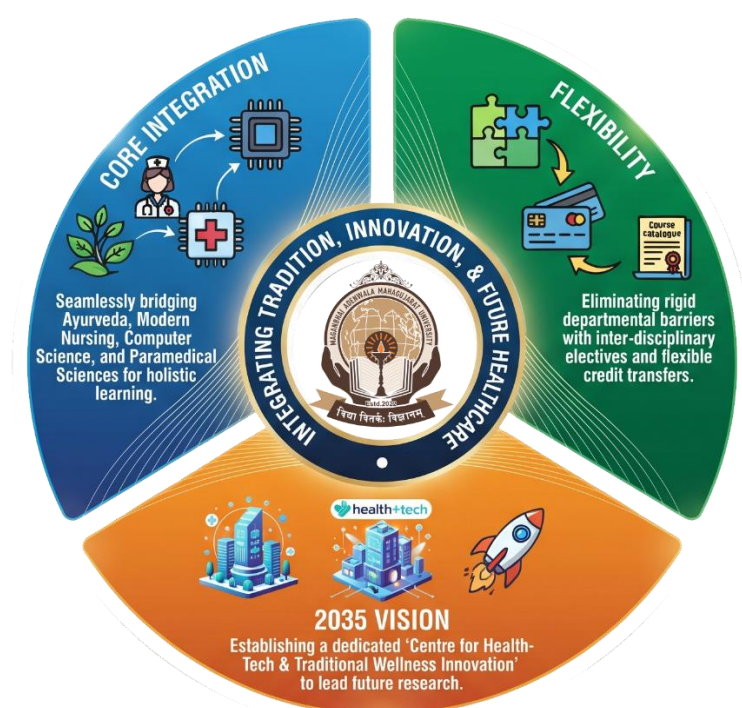
Outcomes:

The seamless integration of traditional Indian Systems of Medicine with modern nursing, paramedical diagnostics, and computer science/data analytics will produce future-ready, well-rounded professionals capable of driving healthcare innovation, digital health solutions, and holistic societal well-being.

Operational Goals:

1. **Curriculum Design:** Redesign existing curricula across Ayurveda, Nursing, Computer Science, and Paramedical faculties by the end of the upcoming academic year to incorporate mandatory multidisciplinary elective courses.
2. **Faculty Development:** Conduct specialized faculty training and capacity-building workshops on multidisciplinary teaching methodologies, outcome-based education (OBE), and cross-functional curriculum delivery within six months.
3. **Student Engagement:** Launch inter-departmental collaborative student projects and innovation hackathons (e.g., combining digital tech with ayurvedic healthcare and nursing informatics) every semester.
4. **Industry & Hospital Linkages:** Establish formal partnerships with at least five leading hospitals, healthcare tech firms, and IT enterprises to facilitate multidisciplinary student internships and joint training programmes by year-end.

5. **Resource Allocation:** Allocate dedicated budgetary resources in the upcoming financial cycle to support multidisciplinary research labs, shared equipment, and inter-faculty collaborative projects.



Long-Term Goals

1. **Curricular Integration:** Achieve full integration of multidisciplinary education and flexible credit systems across all undergraduate, postgraduate, and doctoral programmes by 2035.

2. **Interdisciplinary Innovation Hub:** Establish an advanced "Centre for Health-Tech and Traditional Wellness Innovation" by 2035 to incubate pathbreaking start-ups at the intersection of Ayurveda, Nursing, and Digital Technology.
3. **Global Recognition:** Position MAM University as a globally recognized pioneer in integrating ancient Indian medical wisdom with modern digital technologies by 2035.
4. **Enhanced Alumni Impact:** Boost interdisciplinary career placements, healthcare entrepreneurship, and research leadership among graduates by 30% by 2035.
5. **Lifelong Learning Framework:** Expand enrolment in annual continuing education and lifelong multidisciplinary certification programmes for working professionals and alumni by 2035.

2. Adoption of Academic Bank of Credits (ABC)

The "Academic Bank of Credits"; (ABC) is an innovative digital/virtual academic service mechanism established by the University Grants Commission (UGC) under NEP-2020. It facilitates students to become academic account holders, paving the way for seamless student mobility between or within degree-granting Higher Education Institutions (HEIs) through formal credit recognition, accumulation, transfer, and redemption to promote distributed and flexible learning.

Policies & Framework:

- **Complete Academic Freedom & Student Choice:** Empowering students across Ayurveda (JSAM), Nursing (DPCN), Computer Science (DPCCS), and Paramedical faculties with unprecedented academic freedom in choosing their learning pathways, pace, and subject combinations.
- **Multiple Entry and Exit Integration:** Enabling students to legally exit or take a sabbatical from their program at any year or semester, securing credits earned up to that point through certificates or diplomas, without letting their invested academic time go waste.
- **LMS & Digital Infrastructure:** Integrating Learning Management Systems (LMS) and digital portals to track, manage, and redeem student credits seamlessly.
- **Inter-Institutional Credit Mobility:** Facilitating inter-institutional credit transfer agreements with premier national and international medical, nursing, and technological universities.
- **Creditization of Core & Elective Courses:** Proper creditization of Core Courses (CC) and Elective Courses (EC) across all undergraduate, postgraduate, and doctoral curricula.

Outcomes:

Students will enjoy complete flexibility to pause, resume, or transfer their education across institutions. If a student decides to drop out or exit temporarily for personal, professional, or medical reasons, their earned credits will remain securely deposited in their ABC account, allowing them to rejoin Maganbhai Adenwala Mahagujarat University or any other recognized HEI at any time in the future from where they left off.

Operational Goals:

1. Platform Implementation: Implement and integrate the Academic Bank of Credits (ABC) digital portal within the university's examination and academic administration system by the end of the upcoming academic year.

2. Awareness and Training: Conduct comprehensive training workshops and awareness orientation sessions to ensure 100% proficiency in the ABC and Digi locker ecosystem for all students, faculty members, and administrative staff within the first semester.

3. Credit Mapping: Map all existing and newly designed courses across Ayurveda, Nursing, Computer Science, and Paramedical faculties to the national ABC credit framework for seamless credit transfer by next year.

4. Inter-Institutional Agreements: Establish formal inter-institutional agreements and MoUs with affiliated and partner universities to enable mutual credit transfer and student mobility within the first year.

5. Monitoring and Feedback: Establish a quarterly review and audit committee to monitor ABC compliance, credit deposit accuracy, and student grievance redressal.



Long-Term Goals (by 2035):

- 1. Scalable Global Expansion:** Forge strategic credit-transfer partnerships with top-tier international medical, nursing, and technical universities for global student mobility by 2035.
- 2. Flexibility and Retention:** Enhance student retention and progression rates by 30% by 2035 through the flexibility and learner-centric design of the ABC framework.
- 3. Comprehensive Credit Ecosystem:** Build a comprehensive credit ecosystem that seamlessly recognizes online certification courses, clinical internships, and industry skill training by 2035.
- 4. Lifelong Learning Integration:** Establish a robust lifelong learning framework allowing alumni and working healthcare/tech professionals to accumulate and redeem credits for continuous professional growth by 2035.
- 5. National Leadership:** Position Maganbhai Adenwala Mahagujarat University as a regional and national leader in flexible, credit-based professional education and academic innovation by 2035.

3. Adoption of Multiple Entry and Exit

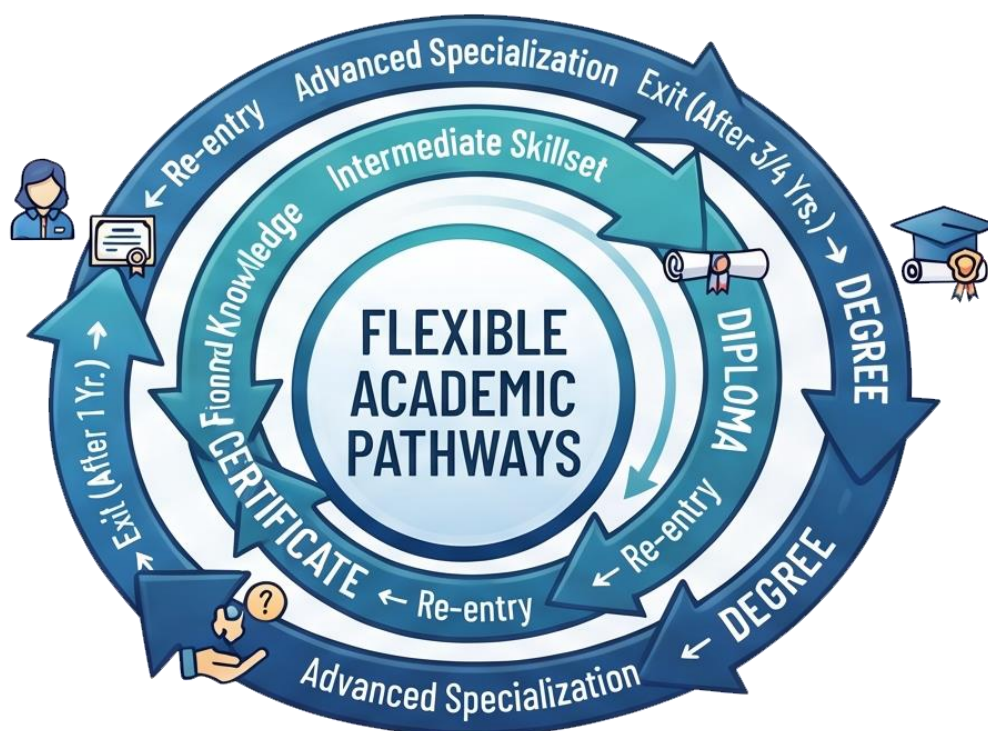
The implementation of multiple entry and exit points in academic programmes offered at Maganbhai Adenwala Mahagujarat University eliminates rigid educational boundaries and creates flexible pathways for students across Ayurveda, Nursing, Computer Science, and Paramedical faculties to choose and learn subjects tailored to their career aspirations and life circumstances.

Policies & Framework:

- **Boosting Gross Enrolment Ratio & Reducing Dropouts:** Significantly lowering student dropout rates and boosting the Gross Enrolment Ratio (GER) by offering certified exit options (Certificate, Diploma, Degree).
- **Flexible Duration & Pace of Learning:** Removing rigid time constraints and fixed completion boundaries for degree/diploma programmes, enabling learners to progress at their own optimal pace.
- **Interdisciplinary Combination Flexibility:** Allowing diverse discipline combinations and multi-stream subject selections across healthcare, technology, and management to enable multiple entry and exit transitions.
- **Learner-Centric Curriculum Approach:** Incorporating student choice in curriculum design, allowing seamless re-entry into advanced semesters after professional or personal breaks through credit redemption via ABC.

Outcomes:

With the institutionalization of the Multiple Entry and Exit System (MEES), rigid academic barriers are fully eliminated. Students are guaranteed that no academic time or earned credit is wasted if they need to exit early for employment or personal reasons, with full eligibility to re- enter and continue their studies seamlessly.



Operational Goals:

1. Flexible Curriculum Adaptation: Adapt at least 50% of undergraduate and postgraduate programmes across all faculties to incorporate defined multiple entry and exit options by the next academic year.

2. Student Support & Advisory Cell: Establish a dedicated "Academic Advising and Student Counselling Cell" to guide students through multiple entry and exit options, credit transfers, and alternative learning paths within the first year.

3. Credit Transfer & Articulation Framework: Create a robust institutional credit-transfer framework supporting smooth transitions between certificate, diploma, undergraduate degree, and postgraduate levels by next year.

4. Faculty Orientation & Training: Conduct comprehensive faculty training programmes to equip 100% of educators in adapting teaching, assessment, and mentoring for flexible student entry and exit within six months.

5. Stakeholder Awareness Campaign: Launch structured stakeholder awareness campaigns to inform students, parents, and industry partners about the benefits and operational modalities of the multiple entry-exit system during the first semester.

Long-Term Goals (by 2035):

1. Enhanced Student Retention & Enrolment: Achieve a significant reduction in dropout rates and increase overall student enrolment by 30% through flexible entry and exit pathways by 2035.

2. Programme Expansion & Diversification: Expand the portfolio of interdisciplinary and multidisciplinary certificate, diploma, and degree programmes offering multiple entry/exit flexibility by 2035.

3. Lifelong Learning & Professional Re-entry: Enable alumni and working professionals in healthcare, nursing, and IT sectors to re-enter university programmes and upgrade their professional skills easily by 2035.

4. Global Recognition for Flexibility: Achieve national and international recognition for pioneering flexible, student-centric higher education delivery models by 2035.

5. Data-Driven Academic Improvement: Utilize advanced analytics and feedback loops to continuously improve student progression, satisfaction, and graduation success rates by 2035.

4. National Higher Education Qualifications Framework (NHEQF) & Curriculum Framework

The National Higher Education Qualifications Framework (NHEQF) and Curriculum and Credit Framework (CCF) provide structural flexibility for learners across Maganbhai Adenwala Mahagujarat University to move seamlessly across institutions, pursue multi- and interdisciplinary learning, and attain nationally and internationally benchmarked qualification levels.

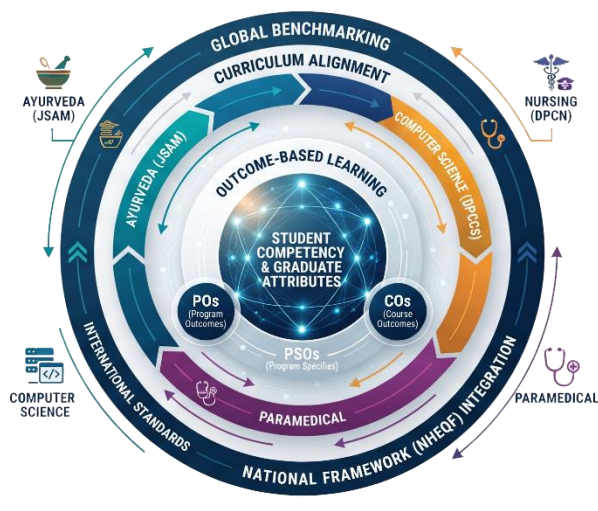
Policies & Framework:

- **Globally Benchmarked Curricula:** Developing nationally and internationally recognized academic programmes across Ayurveda, Nursing, Computer Science, and Paramedical faculties that are accepted across India and abroad.
- **Outcome-Based Curriculum Design (POs, PSOs, COs):** Designing robust curricula meticulously aligned with Programme Outcomes (POs), Programme Specific Outcomes (PSOs), and Course Outcomes (COs) through active stakeholder engagement and periodic reviews.
- **Continuous Evaluation & Differential Learning Support:** Establishing effective teaching- learning strategies backed by continuous internal evaluation systems, remedial teaching support for differential learners, and responsive grievance redressal mechanisms.
- **LMS & Hybrid Learning Enhancement:** Promoting advanced Learning Management Systems (LMS) to support hybrid, online, and offline modes of learning.
- **Dual Degrees & Progression Pathways:** Providing curriculum flexibility through dual degrees, twinning programmes, and seamless progression pathways from one qualification level to another.

Outcomes:

Graduates will acquire rigorous practical, professional, and procedural competencies required for highly skilled professional roles, self-

employment initiatives, healthcare entrepreneurship, and advanced research, ensuring absolute compliance with national and global standards.



Operational Goals:

- 1. Curriculum Alignment:** Align all academic programmes across all faculties with the NHEQF and CCF guidelines within two years to meet national and international accreditation standards.
- 2. Stakeholder Engagement & Review:** Conduct structured, periodic curriculum review meetings involving industry experts, clinical partners, alumni, students, and faculty, completing the first comprehensive review within one year.
- 3. Flexible Learning Pathways:** Implement dual degree pathways, twinning options, and flexible entry/exit pathways in at least 50% of programmes by next year.
- 4. LMS Infrastructure Upgrade:** Upgrade the university's LMS infrastructure to fully support hybrid, online, and offline blended teaching and assessment modes by the end of next year.

5. Differential Learning Support: Launch a dedicated “Differential Learning and Remedial Teaching Support Cell” to cater to diverse student learning needs within six months.

Long-Term Goals (by 2035):

1. Global Programme Recognition: Attain international recognition and accreditation for at least 50% of university programmes by 2035 to facilitate seamless global credit transfer and student mobility.

2. Continuous Curriculum Evolution: Institutionalize a continuous curriculum improvement cycle, revising all syllabi every three years based on evolving industry needs and stakeholder feedback by 2035.

3. Entrepreneurial & Innovation Education: Integrate entrepreneurial skills, healthcare startup training, and professional leadership modules into all programmes by 2035.

4. Comprehensive Credit Framework: Implement a comprehensive, flexible credit framework across all traditional and modern disciplines by 2035.

5. Student Success & Satisfaction: Boost student satisfaction, academic success rates, and professional career placement by 25% by 2035 through personalized learning pathways and robust support systems.

5. Open Distance Learning (ODL) and Online Programmes

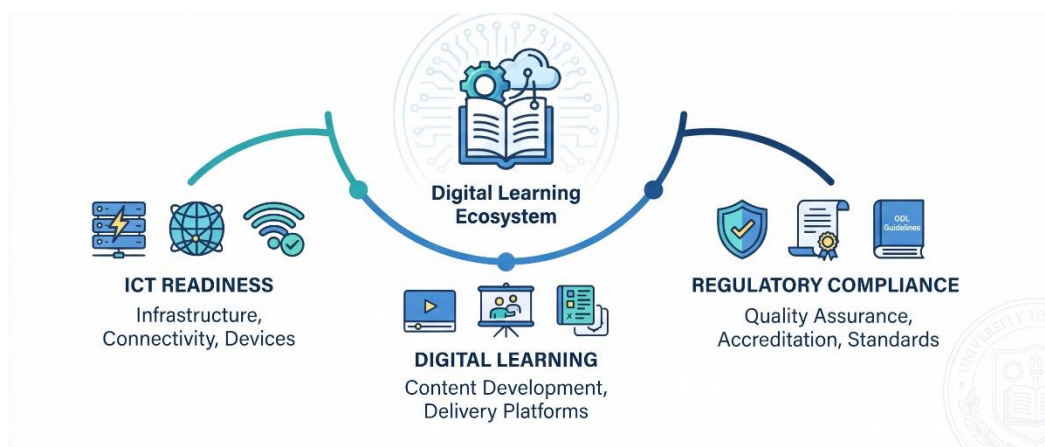
As a newly established State Private University with a primary emphasis on rigorous campus-based, clinical, and practical-intensive education (such as Ayurveda, Nursing, Paramedical sciences, and Technology), Maganbhai Adenwala Mahagujarat University currently focuses its immediate operational years on conventional, face-to-face instruction and robust hospital-connected training. In strict compliance with UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, which require universities to attain requisite operational standing and statutory eligibility before venturing into distance education, ODL and online degree programmes are envisioned as a strategic long-term expansion initiative for future phases.

Policies & Future Strategic Framework:

- **Regulatory Compliance & Phased Introduction:** Adhering strictly to UGC-DEB statutory guidelines, ensuring that ODL and online modalities are introduced only after fulfilling the mandatory years of establishment and securing appropriate regulatory approvals.
- **Strategic Focus on Blended & Professional Up-skilling:** Recognizing that while core clinical and professional medical/nursing programmes require hands-on physical training, future ODL/online expansions will focus on specialized certificate courses, healthcare management modules, and digital tech upskilling.
- **Foundational Digital Readiness:** Preparing robust digital infrastructure, e-content repositories, and virtual learning environments in the foundational years to seamlessly support future online/ODL delivery when eligible.

Outcomes (Future Projections):

In the long run, upon fulfilling all UGC statutory requirements and obtaining due approvals, the introduction of specialized ODL and online programmes will extend the university's academic reach, enabling working professionals and distant learners to access quality healthcare and technical education aligned with national development goals.



Operational Goals (Near-Term Preparation):

1. ICT & Digital Readiness: Establish a dedicated “Digital Learning and ICT Cell” to develop high-quality digital repository materials, e-lectures, and blended learning modules to support regular on-campus students initially within the first two years.

2. Regulatory Monitoring & Compliance: Monitor UGC-DEB regulatory guidelines continuously to evaluate institutional eligibility and statutory timelines for future ODL/online programme applications.

Long-Term Goals (Future Vision towards 2035):

1. Future ODL & Online Program Rollout: Apply for and secure UGC-DEB recognition for offering specialized online certificate and professional

development programmes in healthcare management and allied digital domains after completing statutory establishment criteria by 2030–2035.

2. Expanded Lifelong Access & GER Contribution: Expand the university's Gross Enrolment Ratio (GER) and global outreach through approved online certification and continuing education initiatives by 2035.

6. Digital Nodal Centres

In alignment with the National Mission on Education through ICT (NMEICT) and UGC guidelines, Maganbhai Adenwala Mahagujarat University is committed to establishing dedicated “Digital Nodal Centres”. These centres will act as institutional hubs for national digital initiatives such as **SWAYAM, SWAYAM Prabha, the National Digital Library (NDL), Virtual Labs, e-Yantra, FOSSEE, and Spoken Tutorials**, fostering advanced digital pedagogy and open-access learning resources across Ayurveda, Nursing, Computer Science, and Paramedical faculties.

Policies & Framework:

- **Integration with National Digital Portals:** Optimizing and tailoring national-level digital education portals, mobile applications, and virtual laboratory architectures to meet the specific pedagogical demands of healthcare, nursing, and computer science education.
- **Multimodal Content Dissemination:** Disseminating high-quality digital educational content through multiple multimodal channels, including interactive e-classes, video repositories, and digital libraries.
- **Inter-Institutional Collaboration:** Collaborating and coordinating with national and state-level educational bodies to converge digital resources and optimize institutional outreach.
- **Discipline-Specific Nodal Desks:** Establishing discipline-specific digital nodal desks to streamline student and faculty access to online courses, credit-earning SWAYAM portals, and virtual simulations.

Outcomes:

The establishment of Digital Nodal Centres will vastly enhance student and faculty access to world-class digital learning resources, leading to improved academic understanding, higher engagement, and superior learning outcomes across all disciplines.

Operational Goals:

- 1. Establishment of Nodal Centres:** Establish fully equipped Digital Nodal Centres for key disciplines (Ayurveda, Nursing, IT, Paramedical) with high-speed internet and computing infrastructure within the next year.
- 2. Platform Customization & Integration:** Customize and integrate national digital platforms (SWAYAM, NDL, Virtual Labs) into the university's academic portal within 12 months.
- 3. Curriculum & Resource Mapping:** Ensure 100% course integration with SWAYAM and National Digital Library resources for students across all faculties by the next academic year.
- 4. Faculty & Staff Training:** Achieve 100% training of faculty members and administrative staff in managing digital nodal centre operations and virtual pedagogy within six months.
- 5. National Digital Partnerships:** Form formal collaborative partnerships with at least three national educational technology and digital learning initiatives by the end of next year.

Long-Term Goals (by 2035):

- 1. National Leadership in Digital Education:** Establish Maganbhai Adenwala Mahagujarat University as a recognized National Centre of Excellence in digital education and virtual pedagogy by 2035.
- 2. Continuous Digital Innovation:** Continuously innovate digital teaching platforms, virtual simulators, and e-content repositories, staying at the forefront of educational technology by 2035.
- 3. Expanded Societal & Regional Access:** Expand digital learning access to underserved regional and community healthcare centres, increasing digital outreach by 2035.

4. Enhanced Learning Outcomes: Improve overall student learning outcomes and skill competency by 25% by 2035 through intensive utilization of digital nodal resources.

5. Global Digital Partnerships: Form strategic global partnerships for digital knowledge exchange and collaborative virtual education networks by 2035.

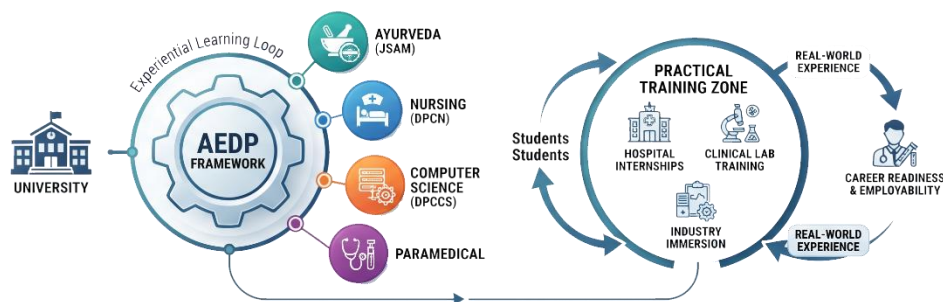


7. Internship / Apprenticeship Embedded Degree Programmes (AEDP)

The Apprenticeship Embedded Degree Programme (AEDP) is designed to seamlessly integrate practical, hands-on experiential learning with comprehensive theoretical knowledge. At Maganbhai Adenwala Mahagujarat University, this framework is especially vital across our healthcare and technology faculties—enabling hospital-based internships for Ayurveda (JSAM) and Nursing (DPCN) students, clinical lab training for Paramedical students, and industry immersion for Computer Science and Management students.

Policies & Framework:

- **UGC Regulatory Alignment:** Treating AEDP coursework and practical apprenticeships at par with conventional undergraduate and postgraduate degree requirements specified by the UGC under Section 22(3) of the UGC Act.
- **Postgraduate Educational Pathways:** Ensuring that students completing AEDP core training and required credits are fully eligible for seamless admission into Master's and doctoral programmes.
- **Industry & Healthcare Sector Collaboration:** Designing courses in active collaboration with national industry and healthcare bodies, including NCISM, INC AICTE, NCVET, CII, FICCI, and accredited hospital networks.
- **Formal MoUs with Industry & Hospitals:** We have our own hospitals and even we are Executing prior Memorandums of Understanding (MoUs) with premier hospitals, diagnostic centres, IT enterprises, and wellness institutions before introducing specialized AEDP streams.



Outcomes:

Through structured internship and apprenticeship embedding, students will acquire profound practical competencies, clinical proficiency, and real-world industrial experience, significantly elevating their employability and professional readiness for the 21st-century workforce.

Operational Goals:

- 1. AEDP Program Rollout:** Implement structured Apprenticeship Embedded Degree Programmes (AEDP) in selected undergraduate and postgraduate programmes with active hospital and industry support by the next academic year.
- 2. Strategic MoUs & Partnerships:** Establish formal MoUs with at least five leading hospitals, healthcare institutions, and IT companies per faculty within six months for internships and practical training.
- 3. Pilot Launch:** Launch a pilot AEDP initiative in selected undergraduate streams with an initial cohort of students in the first year.
- 4. Student & Faculty Orientation:** Conduct comprehensive orientation and training sessions for all participating students and faculty mentors prior to internship placement.

5. Evaluation & Feedback Mechanism: Establish a robust feedback and assessment mechanism to evaluate internship progress, employer satisfaction, and skill acquisition after the first year.

Long-Term Goals (by 2035):

1. Comprehensive AEDP Expansion: Scale up Apprenticeship Embedded Degree Programmes (AEDP) to cover at least 50% of all undergraduate and postgraduate programmes across Ayurveda, Nursing, IT, and Paramedical faculties by 2035.

2. Enhanced Graduate Employability: Boost graduate employability and placement rates by 40% by 2035 through rigorous, industry-integrated practical training.

3. Sustainable Industry-University Ties: Foster long-term, sustainable institutional partnerships with regional and national healthcare networks and tech industries for continuous curriculum updates and career placement by 2035.

4. National Educational Model: Establish MAM University's AEDP model as a benchmark of excellence in practical professional education across India by 2035.

5. Seamless Academic Progression: Ensure full academic recognition of apprenticeship credits for seamless transition to advanced postgraduate and research studies by 2035.

8. Alumni Connect

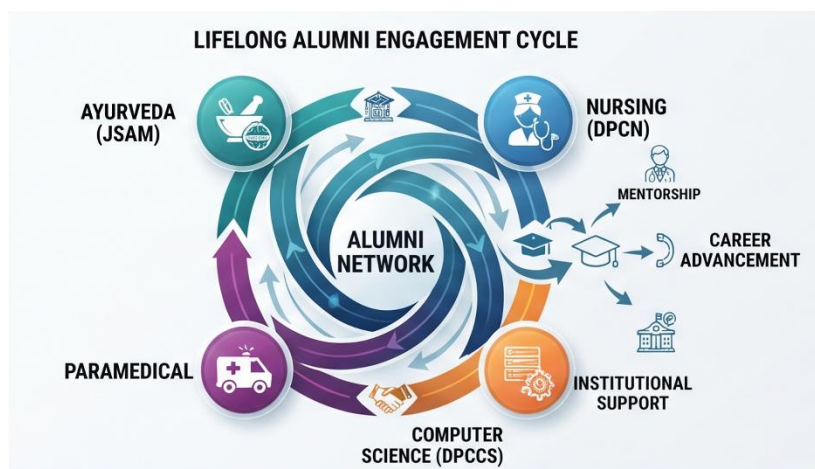
A distinguished Alumni Connect initiative is established at Maganbhai Adenwala Mahagujarat University to foster synergistic collaborations, lifelong engagement, and professional networking. Recognizing that alumni serve as lifetime brand ambassadors and crucial stakeholders, the university leverages their expertise, domain knowledge, and philanthropic support to advance institutional development objectives and strategic planning.

Policies & Framework:

- **Establishment of Alumni Connect Cell (ACC):** Establishing a dedicated "Alumni Connect Cell (ACC)" and organizing annual Distinguished Alumni Meets at the university campus.
- **Strategic Collaboration for Societal Needs:** Engaging alumni in institutional strategic planning, curriculum feedback, and addressing evolving societal and healthcare needs.
- **Alumni-Led Development & Campus Initiatives:** Mobilizing alumni networks to support sustainable development goals (SDGs), campus modernization, beautification, and student welfare initiatives.
- **Mentorship & Alumni Consultancy Schemes:** Creating structured alumni consultancy schemes and mentorship networks to guide current students in clinical practices, hospital management, and IT entrepreneurship.

Outcomes:

The Alumni Connect framework facilitates comprehensive institutional advancement by forging deep societal engagement, enhancing mentorship opportunities, securing philanthropic endowments, and strengthening professional placement pathways for current students.



Operational Goals:

- 1. Annual Alumni Convergence:** Organize the annual Distinguished Alumni Meet within the next six months to strengthen alumni relations, expand networking, and gather strategic inputs for institutional development.
- 2. Alumni-Led Development Cell:** Establish an 'Alumni-Led Development Cell' focused on student mentorship, career networking, and sustainable development initiatives within the next year.
- 3. Campus Improvement Projects:** Initiate campus improvement and student amenity projects supported by alumni contributions, with the first phase completed within 12 months.
- 4. Alumni Consultancy Scheme:** Launch an 'Alumni Consultancy and Expert Lecture Scheme' where accomplished alumni contribute domain expertise, starting at least three major collaborative projects within the first year.
- 5. Digital Alumni Portal Setup:** Establish a digital alumni portal and networking directory to maintain lifelong communication and

engagement with graduates across Ayurveda, Nursing, IT, and Paramedical faculties.

Long-Term Goals (by 2035):

1. Robust Alumni Network Growth: Increase active alumni participation and engagement by 50% by 2035, significantly contributing to the university's endowment fund and strategic growth.

2. Sustainable Infrastructure & Endowment: Implement at least five major sustainable development and campus infrastructure initiatives funded and championed by alumni associations by 2035.

3. Leadership in Alumni Engagement: Position Maganbhai Adenwala Mahagujarat University as a leader in utilizing alumni expertise for institutional governance, curriculum enhancement, and student placement by 2035.

4. Global Alumni Chapters: Establish a global alumni chapter network across international healthcare and technology hubs to facilitate global placements and collaborative research by 2035.

5. Institutional Recognition: Attain national recognition for excellence in cultivating lifelong stakeholder engagement and impactful institutional advancement through structured alumni relations by 2035.

9. Industry-Institute Linkage

Robust collaboration with industries, healthcare networks, and research organizations is vital for systematically integrating advanced skill development, specialized professional training, and practical problem-solving into the academic fabric of Maganbhai Adenwala Mahagujarat University. By bridging academia with the healthcare sector and digital technology enterprises, the university ensures that students gain real-world exposure and stand out in the competitive professional landscape.

Policies & Framework:

- **Structured Industry-Academia Collaboration:** Actively promoting Industry-Academia and Hospital-Academia collaborations to infuse practical know-how into theoretical curricula across Ayurveda (JSAM), Nursing (DPCN), Computer Science(DPCCS) , and Paramedical faculties.
- **Live Employer & Healthcare Projects:** Embedding live employer projects and clinical case studies into coursework, enabling students to address real business and healthcare challenges under senior mentorship.
- **Innovation, TBI & Section-8 Company Integration:** Establishing a Public Outreach Centre, Section-8 Company (PITEF), and Advanced Instrumentation Training Centres to facilitate research training and technology transfer.
- **Strategic MoUs & Joint Initiatives:** Executing comprehensive Memorandums of Understanding (MoUs) with leading industries, pharmaceutical companies, IT firms, and multi- specialty hospitals.
- **Life Skills & Social Responsibility (SSR):** Integrating Life Skills (Jeevan Kaushal) and Scientific Social Responsibility (SSR) programmes as per UGC guidelines to empower students with holistic competencies.

Outcomes:

Through dynamic industry-institute linkages, students will develop industry-relevant competencies, clinical precision, and innovative

mindsets, preparing them for the rigorous demands of the 21st-century healthcare and technology workforce while driving regional socio-economic development.

Operational Goals:

1. Interdisciplinary Collaboration Programmes: Implement structured collaboration and joint training programmes across at least three key academic disciplines within the next academic year.

2. Strategic MoUs & Partnerships: Sign formal MoUs with at least five major healthcare institutions, pharmaceutical units, and IT enterprises within the next year for collaborative projects and student internships.

3. Industry-Linked Student Projects: Launch at least 10 industry-linked and hospital-linked live projects enabling students to solve practical challenges within the next academic year.

4. Advanced Instrumentation Centre: Establish an “Advanced Instrumentation Training Centre” equipped with cutting-edge analytical and diagnostic tools, operational within 18 months.

5. Entrepreneurship & Incubation Programmes: Initiate structured entrepreneurship development programmes and startup incubation workshops for students and the local community, with the first cohort completing within a year.

Long-Term Goals (by 2035):

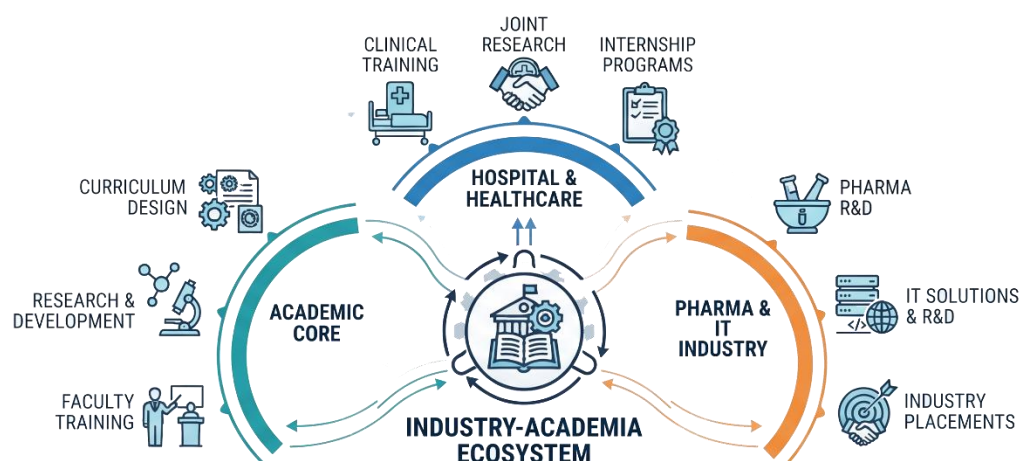
1. Sustained Strategic Partnerships: Build sustainable, long-term partnerships with at least 20 key healthcare networks, wellness industries, and tech enterprises by 2035 for ongoing collaboration and growth.

2. Enhanced Graduate Employability & Placement: Ensure 70% of graduates participate in structured industry-linked projects or clinical internships, with 90% securing relevant professional placements within six months of graduation by 2035.

3. Startup Incubation Scaling: Scale up the Technology Business Incubator (TBI) and Section-8 Company (PITEF) to successfully support and incubate at least 50 healthcare and tech start-ups by 2035.

4. Impactful Community Research: Complete at least 10 high-impact community research, traditional medicine validation, and technology transfer projects addressing regional health needs by 2035.

5. National Leadership in Linkages: Position Maganbhai Adenwala Mahagujarat University as a national leader in industry-institute collaboration and translational healthcare innovation by 2035.

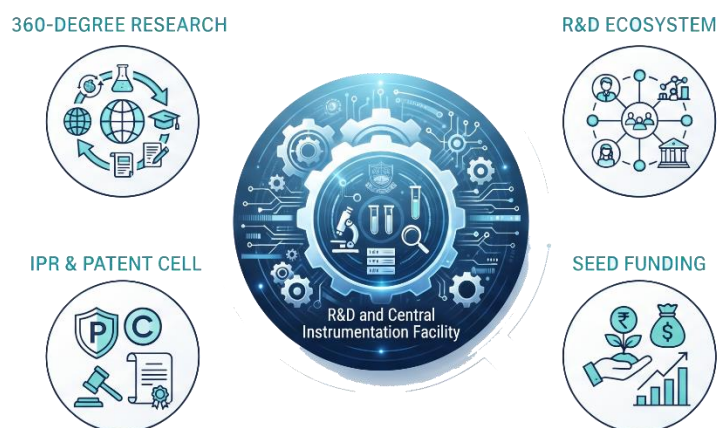


10. Research and Development

The establishment of the University Research and Development (R&D) Cell is designed to develop and strengthen a vibrant research environment across all faculties—including Ayurveda (JSAM), Nursing (DPCN), Computer Science (DPCCS), and Paramedical sciences—and to align it seamlessly with the national educational policies and strategic goals of Maganbhai Adenwala Mahagujarat University.

Policies & Framework:

- **360-Degree Research Transformation:** Making comprehensive efforts to ensure the transformation and translation of academic research through an innovation-driven ecosystem, fostering new inventions, clinical studies, and technical breakthroughs.
- **Robust R&D Ecosystem:** Establishing a robust institutional mechanism for promoting research productivity, doctoral and post-doctoral research, and multidisciplinary investigations across all constituent institutes.
- **Central Instrumentation Facility (CIF):** Setting up a state-of-the-art Central Instrumentation Facility equipped with advanced analytical and diagnostic equipment to support high-end research for students, faculty, and research scholars.
- **IPR Cell & Commercialization:** Establishing a dedicated Intellectual Property Rights (IPR) Cell and Technology Transfer Office (TTO) to facilitate patent filing, copyright registration, technology commercialization, and startup support through the university's Section-8 company (PITEF).
- **Research Seed Funding & Incentives:** Introducing Research Seed Funding schemes for early-career faculty members and API-based performance incentives to encourage high-impact publications, books, book chapters, and patent filing.



Outcomes: The Research and Development framework will cultivate a thriving research culture, significantly increasing high-impact research publications in SCOPUS, Web of Science, and UGC-CARE journals, enhancing the university's H-index and citation metrics, and producing translational innovations that benefit both healthcare and society.

Operational Goals:

1. **Centralized R&D Cell Setup:** Establish a fully functional, centralized R&D Cell within the next year to coordinate, monitor, and accelerate research activities across all faculties in alignment with NEP-2020.
2. **Research Seed Funding Scheme:** Launch a dedicated Research Seed scheme for faculty members to initiate preliminary studies, pilot projects, and proof-of-concept work within the first year.
3. **IPR & Patent Cell:** Operationalize an IPR Cell to facilitate patent applications and protect institutional innovations, targeting at least 5 patent filings in the first two years.
4. **Research Incentive Policy:** Implement a structured incentive policy rewarding faculty and students for publishing in high-impact indexed journals by the next academic year.

5. **Central Instrumentation Facility:** Develop Phase-1 of the Central Instrumentation Facility (CIF) with essential research and diagnostic tools within 18 months.

Long-Term Goals:

1. **National Research Eminence:** Position Maganbhai Adenwala Mahagujarat University as a leading research-intensive private university in India by 2035, recognized for significant contributions to traditional wellness and modern medical/Ayurveda/tech research.
2. **Doubling High-Impact Publications:** Double the volume of high-impact research publications and scholarly books by 2035, substantially raising the university's citation index and H-index standing.
3. **External Funding & Grants:** Triple external research funding secured from prestigious national and international funding bodies (such as DST, ICMR, AYUSH, SERB, DBT, and CSIR) by 2035.
4. **Comprehensive Research Ecosystem:** Build a fully integrated research ecosystem featuring advanced labs, post-doctoral fellowships, active industry-academia collaborations, and robust ethical review boards by 2035.
5. **Innovation & Startup Hub:** Establish the university as a nationally acclaimed innovation hub that successfully translates research outcomes into viable commercial products and healthcare startups by 2035.

11. Academic and Research Collaboration between Indian and Foreign HEIs

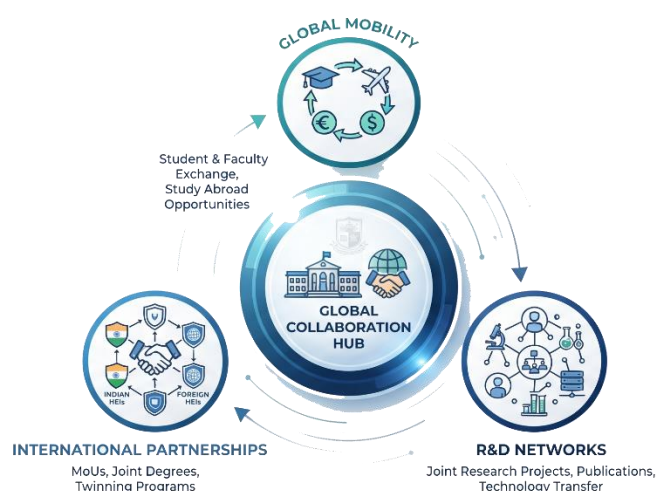
Academic and research collaborations with premier national and international Higher Education Institutions (HEIs) are vital for Maganbhai Adenwala Mahagujarat University to impart high- quality, holistic education through cutting-edge courses and globally relevant curricula. By fostering cross-border academic mobility, joint research initiatives, and institutional partnerships, the university aims to attract international students and scholars while providing global exposure to its students across Ayurveda (JSAM), Nursing (DPCN), Computer Science (DPCCS) , and Paramedical faculties.

Policies & Framework:

- **Global Student & Faculty Mobility:** Providing greater mobility to students and faculty through credit transfer mechanisms, joint research projects, and exchange programmes with reputed national and foreign universities in compliance with UGC (Promotion and Maintenance of Standards of Academic Collaboration between Indian and Foreign Educational Institutions) Regulations.
- **Strategic Foreign University (FU) Collaborations:** Forging structured partnerships with foreign institutions to improve academic access, build domestic capacity, enhance student choice, and foster a culture of openness, global competitiveness, and innovation.
- **Interconnected R&D Ecosystem:** Establishing collaborative research consortia with international HEIs to promote indigenous innovation, cross-cultural scientific validation of traditional medicine (Ayurveda), and joint technology development.
- **Aligned with Vishwa Guru Vision:** Reinforcing the vision of the National Education Policy (NEP) 2020 by making India a global destination for higher education (Study in India initiative), welcoming international

scholars, and encouraging collaborative dual-degree and twinning arrangements.

- **Awareness Workshops & International Conclaves:** Organizing regular orientation workshops, webinars, and academic conferences to apprise students and faculty of international scholarship opportunities, joint grants, and exchange protocols.



Outcomes:

By establishing robust academic and research linkages with esteemed Indian and foreign institutions, Maganbhai Adenwala Mahagujarat University will provide an educational experience of global standards, fostering cross-cultural competence, enhancing institutional reputation, and contributing significantly to India's rise as a global knowledge powerhouse.

Operational Goals:

1. **Formalize International Partnerships:** Establish formal MoUs and linkages with at least three to five reputed national institutions and foreign universities within the next two years to facilitate student exchange and joint research.

2. Global Mobility Protocols: Implement credit transfer frameworks and exchange protocols for faculty and students, targeting the participation of the first exchange cohort within the next academic year.

3. Internationalization Workshops: Conduct awareness workshops and orientation sessions on global academic mobility, fellowship opportunities, and collaborative research grants within the first six months.

4. Designated International Desk: Establish a dedicated coordination desk under the administrative framework to manage international linkages, compliance, and partnership execution within the first year.

5. Collaborative Grant Proposals: Identify and submit at least two joint research proposals with national or international partner institutions focusing on traditional wellness or healthcare technology within two years.

Long-Term Goals (by 2035):

1. Global Academic Destination: Position Maganbhai Adenwala Mahagujarat University as a preferred destination for international students, aiming for a substantial increase in international enrolment by 2035 through globally benchmarked curricula.

2. Interconnected Global R&D Network: Build an extensive collaborative R&D network with at least 15 to 20 foreign and premier national institutions by 2035 to drive pathbreaking interdisciplinary research.

3. Dual and Twinning Programmes: Establish formal dual-degree and twinning programmes with recognized international universities in healthcare, nursing, and IT domains by 2035.

4. Top-Tier Global Benchmarking: Foster a vibrant culture of academic openness and global competitiveness, aiming for significant international research citations and academic standing by 2035.

5. Contribution to Vishwa Guru Vision: Actively contribute to India's national vision of global educational leadership by hosting international conferences, exchange scholars, and collaborative research symposia by 2035.

12. Office of International Affairs

The establishment of the Office of International Affairs (OIA) at Maganbhai Adenwala Mahagujarat University is aimed at facilitating international academic exchange, fostering cross-border institutional collaborations, and enhancing the global visibility and profile of the university across its diverse faculties—Ayurveda (JSAM), Nursing (DPCN), Computer Science (DPCCS) , and Paramedical sciences.

Policies & Framework:

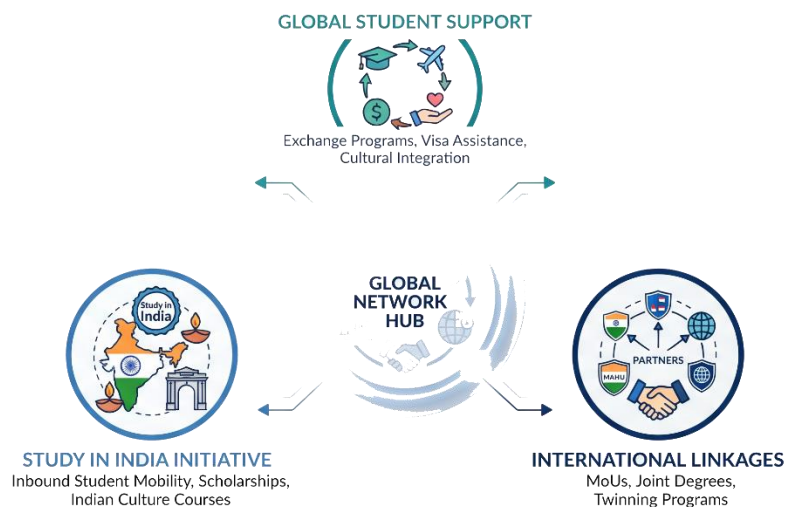
- **Global Visibility and Profile Enhancement:** Actively facilitating and expanding the global reach, academic standing, and international recognition of Maganbhai Adenwala Mahagujarat University in alignment with NEP-2020 internationalization mandates.
- **International Linkages & Coordination:** Developing, coordinating, and strengthening institutional linkages with overseas universities, research organizations, and global healthcare networks.
- **Comprehensive International Student Support:** Providing a robust support ecosystem for international scholars and students, assisting them with admission counselling, visa facilitation, cultural orientation, and academic progress tracking.
- **Study in India (SIP) & Study Abroad Programmes (SAP):** Progressively expanding the scope and participation range of the 'Study in India' (SIP) initiative and Study Abroad Programmes (SAP) to attract global learners.
- **Career Advancement & Bilateral Relations:** Establishing a dedicated base to assist international and Indian scholars with career advancement opportunities while contributing meaningfully towards strengthening bilateral academic and cultural relations.

Outcomes:

The Office of International Affairs serves as the vital institutional bridge enabling seamless student, faculty, and staff exchanges between Maganbhai Adenwala Mahagujarat University and foreign universities, thereby enriching the campus cultural fabric and cultivating globally competent professionals.

Operational Goals :

1. **Comprehensive Support System:** Establish a dedicated support office and advisory desk for international students, ensuring complete assistance with orientation, visa processing, and academic counselling within the first year.
2. **Expansion of Study Programmes:** Double the number of partner institutions participating in the Study in India (SIP) and Study Abroad Programmes (SAP) within the next two years.
3. **Global Visibility Strategy:** Implement a comprehensive international outreach and digital marketing plan—including global education fairs, targeted online campaigns, and multilingual promotional materials—within 18 months.
4. **Formalize Academic Linkages:** Formalize at least five new international academic partnerships annually, prioritizing collaborative research, dual-degree frameworks, and faculty exchanges.
5. **International Scholar Resource Centre:** Establish a specialized resource centre under the OIA to assist international scholars and exchange students with professional networking, career advancement, and local cultural integration within two years.



Long-Term Goals :

1. **Premier Global Education Hub:** Position Maganbhai Adenwala Mahagujarat University as a top-tier destination for international students in Asia by 2035 through world-class academic offerings and robust support services.
2. **Sustainable Global Partner Network:** Build a thriving network of at least 50 international partner institutions by 2035, facilitating continuous student-faculty mobility and joint research initiatives.
3. **Significant International Enrolment Growth:** Achieve a substantial rise in international student enrolment across healthcare, nursing, and IT programmes over the next decade through strategic recruitment and global branding.
4. **Enhanced Bilateral & Academic Diplomacy:** Foster impactful academic collaborations that actively contribute to strengthening bilateral relations and mutual understanding between India and partner nations by 2035.
5. **Global Alumni Network for International Graduates:** Establish a dedicated Global Alumni Chapter network for international

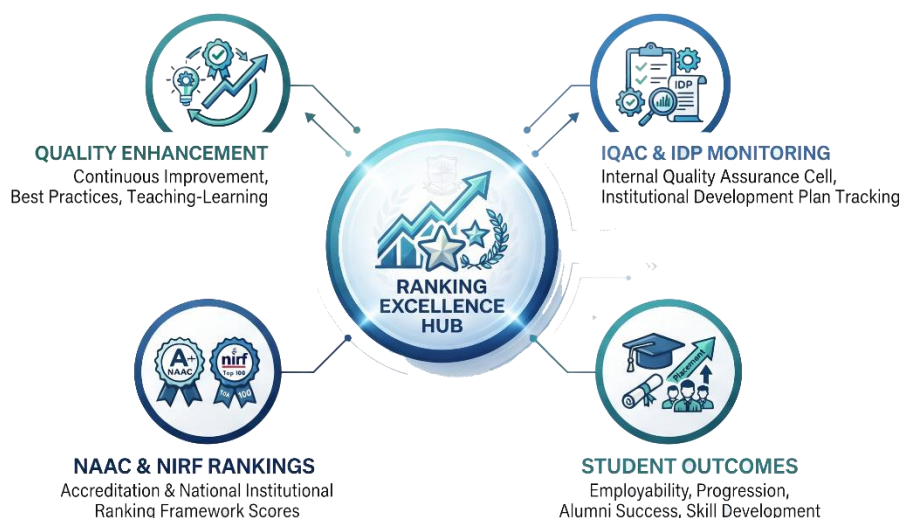
graduates, promoting lifelong engagement, international mentorship, and worldwide career opportunities by 2035.

13. Ranking Excellence

Achieving and sustaining 'Ranking Excellence' provides a systematic, data-driven benchmark for comparing Higher Education Institutions based on standardized parameters of academic quality, research output, student outcomes, and infrastructure. For Maganbhai Adenwala Mahagujarat University, active participation in national and international ranking frameworks serves as a powerful catalyst for continuous institutional improvement, accountability, and global visibility.

Policies & Framework:

- **Comprehensive Quality Enhancement:** Elevating institutional performance across all constituent faculties—Ayurveda (JSAM), Nursing (DPCN), Computer Science(DPCCS) , and Paramedical sciences—by focusing on student employability, ICT awareness, and regular faculty recruitment.
- **Bridging Teaching and Research:** Ensuring that classroom pedagogy is informed by cutting-edge research, and establishing robust mechanisms to audit and monitor academic delivery.
- **Institutional Development Plan (IDP) Cell & IQAC Monitoring:** Establishing a dedicated IDP Cell and empowering the Internal Quality Assurance Cell (IQAC) as the primary monitoring body for all ranking-related activities, data management, and compliance.
- **Active Participation in Accreditation & Rankings:** Committing to active participation in national and international evaluation systems, including NAAC, NIRF, NBA, and global university rankings.
- **Annual SWOC Analysis:** Conducting a rigorous Strengths, Weaknesses, Opportunities, and Challenges (SWOC) analysis annually to identify strategic gaps, update development trajectories, and foster a culture of continuous institutional refinement.



Outcomes:

Institutional rankings will progressively improve through the creation of world-class physical and digital infrastructure, blended learning modalities, rigorous academic audits, and high-impact research output, thereby enhancing institutional credibility and attracting global students and scholars.

Operational Goals:

1. **Establish IDP & Ranking Cell:** Formalize an institutional IDP and Ranking Cell working in close coordination with IQAC to manage data compilation and ranking submissions within the next year.
2. **Enhance Student Employability & ICT Literacy:** Launch specialized skill-development workshops, data-mining sessions, and competitive exam guidance (for healthcare, nursing, and IT sectors) to boost placement rates by 25% over the next two years.
3. **Regular Faculty Recruitment & Retention:** Formulate and execute a transparent strategy for appointing qualified full-time regular faculty members across all departments to meet and exceed prescribed student-teacher ratios within the next academic year.

4. **Bridge Teaching and Research:** Implement interdisciplinary research initiatives ensuring that at least 50% of faculty members actively integrate research findings into their regular teaching within two years.
5. **Active NAAC and NIRF Participation:** Initiate institutional registration and data preparation for NAAC accreditation and NIRF ranking assessments within the next two years.

Long-Term Goals (by 2035):

1. **Top Global & National Rankings:** Position Maganbhai Adenwala Mahagujarat University among the top-tier nationally ranked institutions and aspire for global standing by 2035 through sustained academic and research excellence.
2. **World-Class Infrastructure Upgrades:** Invest heavily in modern academic, clinical simulation, and research laboratory facilities to meet global ranking benchmarks by 2035.
3. **Culture of Continuous Excellence:** Institutionalize an ongoing quality audit and improvement ecosystem driven by the IDP Cell, ensuring institutional agility and leadership by 2035.
4. **Global Academic and Research Networks:** Expand international institutional partnerships to strengthen global peer perception and research citation metrics by 2035.
5. **Attraction of International Talent:** Create a vibrant, inclusive, and globally attractive campus ecosystem that significantly boosts international student and faculty enrolment by 2035.

14. Adoption of Guidelines of UGC on IDP

The adoption of the University Grants Commission (UGC) Guidelines for Institutional Development Plans (IDP) empowers Maganbhai Adenwala Mahagujarat University to exercise responsible autonomy in academic, administrative, and financial matters. This framework serves as a catalyst for progressive and incremental institutional transformation, setting new benchmarks for higher education excellence and institutional governance.

Policies & Framework:

- **Balanced Professional Streams & Industry Faculty:** Maintaining an optimal balance between theoretical instruction and practical application in professional streams (Ayurveda, Nursing, IT, Paramedical) through the appointment of contractual or visiting experts from industries and hospitals.
- **Fast-Track Promotion & Performance Assessment:** Implementing a merit-based 'fast-track promotion system' for faculty members to recognize very high-impact research, patents, and institutional contributions alongside a multi-parameter teacher performance assessment system (tenure, promotions, and salary increments).
- **Strict Adherence to UGC Ratios & Infrastructure Norms:** Maintaining prescribed faculty- student ratios and upgrading campus infrastructure to transform constituent institutes into large, vibrant multidisciplinary learning centres in alignment with NEP-2020.
- **Comprehensive Campus Wellbeing & Inclusive Facilities:** Developing robust physical and digital infrastructure for online/blended learning, sports, wellness, arts, and barrier-free, divyangjan-friendly environments across the campus.
- **Dedicated Institutional Cells & Student Support:** Maintaining active cells for differently-abled students, mentoring and counseling, socio-economically disadvantaged groups (SEDGs), technical/domain clubs,

Hackathons/Ideathons, cultural/sports clubs, and NSS-driven community engagement.

- **Green Audits & Environmental Stewardship:** Conducting periodic green audits, energy audits, and environmental audits (monitoring air, water, and soil quality) to foster a clean, sustainable, and eco-friendly campus.
- **Digital Governance & Data Management Systems:** Implementing comprehensive e-governance through social media integration, transparent website disclosures (fees, notices, RTI, placement data), interlinked IQAC-Administration-Department software data management systems, and registration on national portals (AISHE, SAARTHI, UTSAH).
- **Grievance Redressal & Portal Adoption:** Seamlessly adopting the E-Samadhan portal for efficient grievance redressal and the University Activity Monitoring Portal (UAMP) for comprehensive feedback collection and performance tracking.
- **Sustainable Resource Generation & Startup Incubation:** Optimizing financial resources through periodic fee revisions, consultancy generation, paid training programmes, philanthropic donations, and startup incubation through the university's Section-8 Company (PITEF).



Outcomes:

The comprehensive adoption of UGC IDP guidelines will significantly elevate institutional standing, administrative efficiency, financial resilience, and academic capabilities, ensuring full compliance with national regulatory standards and fostering holistic stakeholder satisfaction.

Operational Goals:

1. Faculty Performance & Promotion Framework: Establish a transparent, multi-parameter faculty performance evaluation system and fast-track promotion guidelines within the next year.

2. Infrastructure & Inclusivity Upgrades: Upgrade existing campus facilities to ensure 100% divyangjan-friendly (barrier-free) accessibility and establish dedicated student counselling and psychological health centres within 18 months.

3. Digital Governance & Portal Integration: Fully integrate national and international governance portals (E-Samadhan, UAMP, AISHE, SAARTHI, UTSAH, and interlinked IQAC software) within the first year.

4. Environmental Audits & Green Campus Initiatives: Conduct the university's first comprehensive green and energy audits, implementing eco-friendly campus measures within 12 months.

5. Revenue Diversification & Consultancy: Launch structured consultancy services and paid professional training programmes across Ayurveda, Nursing, and IT faculties within two years.

Long-Term Goals (by 2035):

1. Exemplary Multidisciplinary University Status: Achieve national recognition as an exemplary multidisciplinary state private university by 2035, setting new standards in higher education governance under UGC IDP guidelines.

2. Research Excellence & Global Benchmarks: Position the university among leading institutions for high-impact research output and transparent governance by 2035.

3. Sustainable Green Campus Leadership: Attain complete “Green Campus” status with net-zero carbon targets and advanced environmental sustainability practices by 2035.

4. Comprehensive Support & Wellbeing Ecosystem: Sustain a robust stakeholder support system ensuring 100% mental health, career, and welfare satisfaction across students and staff by 2035.

6. Self-Sustaining Financial Model: Build a resilient, self-sustaining financial model through diversified revenue streams, endowments, and successful Section-8 startup commercialization by 2035.

15. Accreditation

Accreditation is a vital instrument for assessing, attesting to, and continuously elevating the high calibre of educational institutions and academic programmes. For Maganbhai Adenwala Mahagujarat University, securing and maintaining prestigious national and international accreditations serves as an uncompromised assurance of educational excellence, building public trust, and boosting institutional accountability across Ayurveda (JSAM), Nursing (DPCN), Computer Science (DPCCS), and Paramedical faculties.

Policies & Framework:

- **Industry-Standard Holistic Education:** Ensuring that students across all constituent faculties receive a well-rounded, rigorous education that strictly complies with national standards and dynamic industry/clinical requirements.
- **Enrolment & Institutional Growth:** Enhancing student enrolment rates, institutional credibility, and global attractiveness through accredited academic programmes.
- **Continuous Quality Improvement (CQI):** Identifying institutional areas for improvement, implementing best practices, and ensuring that constituent colleges consistently provide superior educational outcomes.
- **Seamless Credit Transfer & Mobility:** Making it easier for students to transfer academic credits between institutions under national frameworks like the National Credit Framework (NCrF) and Academic Bank of Credits (ABC).
- **Comprehensive Student Welfare & Support:** Incorporating robust student welfare schemes—such as subsidized interest-free educational loans, student admission support, health and life insurance schemes, effective grievance handling mechanisms, and

transparent quality assurance systems driven by strong institutional leadership.

Outcomes:

Accreditation compels the university to meet, exceed, and sustain rigorous quality benchmarks, in turn fostering profound public confidence, ensuring regulatory compliance, and driving institutional transparency.

Operational Goals:

1. **Accreditation Readiness across Programmes:** Ensure all academic programmes across Ayurveda, Nursing, IT, and Paramedical faculties meet and exceed preliminary accreditation readiness standards within the next three years.
2. **Continuous Quality Improvement (CQI) System:** Establish a institutional CQI cell to conduct regular internal reviews of academic and administrative processes, identifying gaps and applying timely rectifications.
3. **Comprehensive Credit Transfer Mechanism:** Build a seamless credit transfer and articulation framework compliant with national accreditation guidelines to facilitate student mobility.
4. **Enhanced Student Welfare Services:** Introduce comprehensive student welfare initiatives, including health insurance coverage, financial aid advisory, and a transparent grievance redressal mechanism within the first year.
5. **Leadership & Governance Alignment:** Strengthen institutional leadership, board oversight, and administrative governance to ensure strict alignment with national accreditation standards and institutional goals.



Long-Term Goals :

- 1. Top-Tier National Accreditation Ratings:** Attain and sustainably maintain top-tier accreditation ratings from national bodies (such as NAAC and relevant professional councils) by 2035, positioning the university among India's elite higher education institutions.
- 2. Culture of Uncompromising Excellence:** Embed an enduring culture of continuous quality improvement and academic distinction by 2035, ensuring all programmes and clinical facilities exceed standard benchmarks.
- 3. Global Recognition & Accreditation:** Secure specialized international accreditations for healthcare, nursing, and technical programmes by 2035 to enhance global reputation and attract international students and faculty.
- 4. Maximized Student Enrolment & Retention:** Leverage top-tier accreditation status to significantly boost student enrolment, academic success, and retention rates by 2035.
- 5. Sustainable Quality Assurance Ecosystem:** Build a self-sustaining quality assurance ecosystem by 2035 that integrates cutting-edge

educational technologies, clinical practices, and outcome-based performance analytics.

16. Faculty Tracking

Faculty tracking is an essential institutional mechanism that ensures academic career progression, job security, and transparent professional development. At Maganbhai Adenwala Mahagujarat University, systematic faculty tracking oversees the progression from Assistant Professor to Associate Professor and Professor, ensuring that teaching excellence, research productivity, and pedagogical innovation are continuously monitored and rewarded.

Policies & Framework:

- **Research Impact & Metrics Tracking:** Tracking and monitoring faculty research impact through citation indices, H-indices from SCOPUS and Web of Science, and integration with national portals like SAMARTH.
- **Grant Acquisition & Patent Filings:** Encouraging and supporting faculty members in securing external research grants, filing patents, and developing cutting-edge pedagogical resources.
- **Modern Pedagogy & Curriculum Planning:** Ensuring all educators are proficient in modern digital pedagogy, curriculum planning, and interactive classroom delivery.
- **360-Degree Evaluation & Feedback:** Establishing a robust 360-degree feedback system to evaluate lecture delivery, student engagement, and overall teaching effectiveness across Ayurveda, Nursing, IT, and Paramedical faculties.

Outcomes:

Systematic faculty tracking enhances teaching effectiveness, elevates institutional research output, ensures merit-based career advancement, and significantly enriches the student learning experience.



Operational Goals:

1. **Faculty Performance Monitoring System:** Establish a centralized faculty performance and research tracking system to monitor teaching, research publications, and student feedback for continuous improvement within the first year.
2. **Faculty Development Programmes (FDP):** Conduct regular faculty development programmes (FDP) and workshops on modern pedagogy, digital teaching tools, and research methodologies.
3. **Alignment with Promotion Criteria:** Integrate faculty tracking metrics with promotion criteria, aligning academic advancement with measurable outcomes like H-index, research grants, and student engagement.

4. **Feedback-Driven Improvement:** Deploy a structured student feedback mechanism to evaluate faculty performance on a regular basis, using data insights to drive pedagogical improvements.
5. **Research Output Tracking Cell:** Establish an institutional research output tracking cell to monitor faculty publications, patents, and project grants to boost the university's academic profile.

Long-Term Goals (by 2035):

1. **Excellence in Research and Teaching:** Ensure 100% of faculty members meet and exceed high standards of teaching excellence and research productivity by 2035, cementing the university's reputation for academic rigor.
2. **Continuous Professional Development:** Foster an enduring culture of continuous professional development, ensuring universal faculty participation in advanced training by 2035.
3. **Faculty Retention and Satisfaction:** Implement progressive retention and career-growth policies that achieve high faculty satisfaction and retention rates by 2035.
4. **Global Faculty Recognition:** Position university faculty as recognized global experts through international collaborations and high-impact publications in top-tier journals by 2035.
5. **Data-Driven Evaluation Ecosystem:** Establish a fully automated, data-driven faculty evaluation ecosystem by 2035 for real-time performance tracking and strategic resource allocation.

17. Courses in Indian Languages

In alignment with National Education Policy (NEP) 2020, Maganbhai Adenwala Mahagujarat University promotes inclusive education by integrating regional and classical Indian languages into its academic delivery, ensuring that students comprehend complex professional concepts without language barriers.

Policies & Framework:

- **Integration of Sanskrit in Ayurveda:** Preserving and utilizing classical **Sanskrit** as the foundational linguistic medium with English for studying authentic traditional medical texts and classical literature within J. S. Ayurveda Mahavidyalaya.
- **Bilingual Support & Regional Language Usage:** Utilizing **Gujarati** alongside English as a supportive medium of classroom instruction and explanation across Nursing, Computer Science, and Paramedical faculties to enhance conceptual clarity and student engagement.
- **Enhancing Comprehension & Inclusivity:** Creating a bias-free, accessible learning environment that honours linguistic diversity while maintaining uniform global standards for technical and medical terminologies.

Outcomes:

Leveraging Sanskrit for traditional Ayurveda and regional languages (Gujarati/Hindi) for modern professional courses significantly improves learning outcomes, bridges the gap between theory and practical understanding, and reinforces cultural heritage.

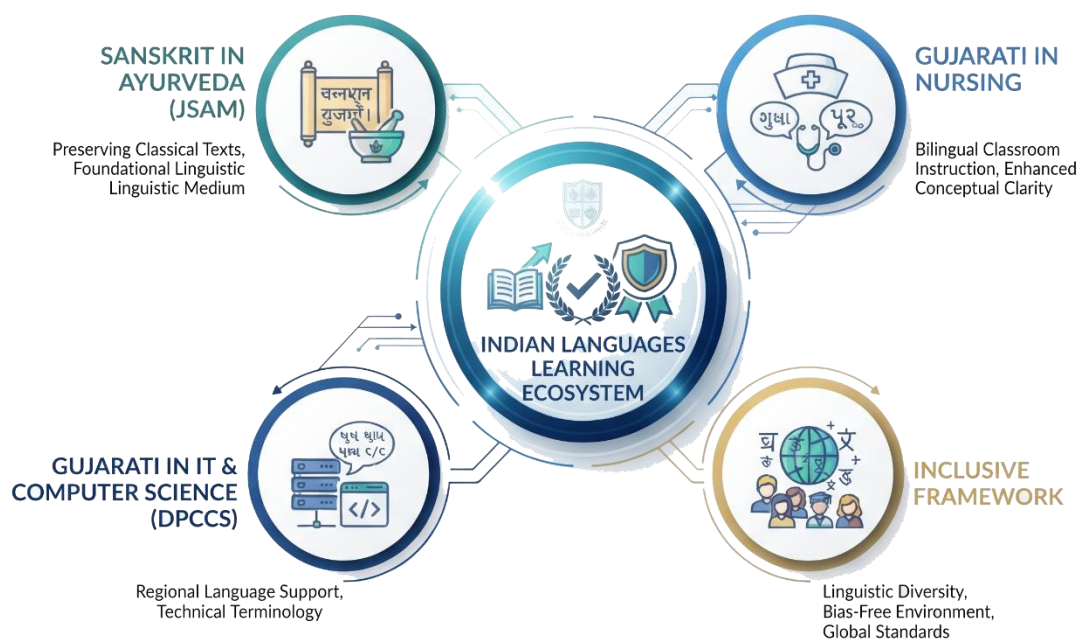
Operational Goals:

1. **Bilingual Resource Development:** Develop bilingual reference guides, study materials, and clinical glossaries in regional languages for professional courses within the first two years.

2. **Faculty Multilingual Pedagogy:** Conduct faculty workshops on blending English technical terminology with effective regional language explanation.

Long-Term Goals (by 2035):

1. **Enhanced Linguistic Modules:** Expand the availability of specialized study modules and digital content in regional and classical languages by 2035.
2. **Cultural & Academic Leadership:** Position the university as a pioneer in harmonizing traditional classical languages (Sanskrit) with modern regional and global education by 2035.



18. Embedding Indian Knowledge Systems (IKS) in the curriculum

Indian Knowledge Systems (IKS) represent a vast repository of indigenous knowledge encompassing foundational sciences, traditional medicine, philosophy, and humanities. At Maganbhai Adenwala Mahagujarat University, integrating IKS into the curriculum is a core commitment, led naturally by our prestigious J. S. Ayurveda Mahavidyalaya alongside modern professional courses.

Policies & Framework:

- **Practical Integration in Healthcare & Sciences:** Focusing on the dynamic, practical application of Indian Knowledge Systems (such as Ayurveda, yoga, and traditional wellness) rather than passive preservation, ensuring absolute relevance in modern healthcare.
- **Cultural Appreciation & National Heritage:** Cultivating a deep understanding of India's intellectual heritage, fostering pride and empathy among students across all faculties.
- **Values & Professional Ethics (UGC Mulyapravah):** Implementing UGC guidelines such as 'Mulyapravah' to foster human values, integrity, empathy, and professional ethics in higher education.

Outcomes:

Embedding IKS strengthens students' sense of identity, cognitive abilities, and ethical grounding, producing well-rounded professionals equipped with both traditional wisdom and contemporary scientific competence.

Operational Goals:

1. **IKS Curriculum Integration:** Design and integrate IKS-based modules and value-added courses across Ayurveda, Nursing, and Paramedical faculties within the first two years.

2. **Faculty IKS Workshops:** Conduct faculty training workshops to equip educators with effective methods for teaching traditional knowledge systems in contemporary contexts.

Long-Term Goals (by 2035):

1. **Core Curriculum Embedding:** Fully integrate IKS as a foundational learning component across all undergraduate and postgraduate programmes by 2035.
2. **Leadership in IKS Education:** Position the university as a recognized national centre of excellence for the practical application and research of Indian Knowledge Systems by 2035.



19. Sustainable Financial Development Strategy

A Sustainable Financial Development Strategy ensures long-term institutional stability and growth by integrating resource efficiency, diverse revenue streams, and responsible financial management. For Maganbhai Adenwala Mahagujarat University, this strategy aligns economic planning with academic, social, and environmental goals.

Policies & Framework:

- **Diversification of Revenue Streams:** Expanding financial resources beyond traditional student tuition fees through active industry consultancy, sponsored research projects, corporate social responsibility (CSR) funds, alumni contributions, and philanthropic endowments.
- **Efficient & Transparent Budgeting:** Implementing a transparent budgeting and resource allocation system that prioritizes high-impact academic initiatives, research seed grants, and infrastructural upgrades.
- **Startup Incubation & Commercialization:** Leveraging the university's Section-8 Company (MAM University Innovation Technology and Entrepreneurship Foundation - PITEF), Innovation and Incubation Centre, and Institution's Innovation Council (IIC) to foster student startups, ideathons, and commercial technology transfer.
- **Research Grants & Agency Funding:** Actively securing competitive research funding and grants from prestigious national and state bodies (such as DST, UGC, AYUSH, ICMR, CSIR, and CCOST).
- **Capacity Building & Financial Literacy:** Conducting administrative and academic training programmes focused on resource mobilization, financial planning, and grant acquisition.

Outcomes:

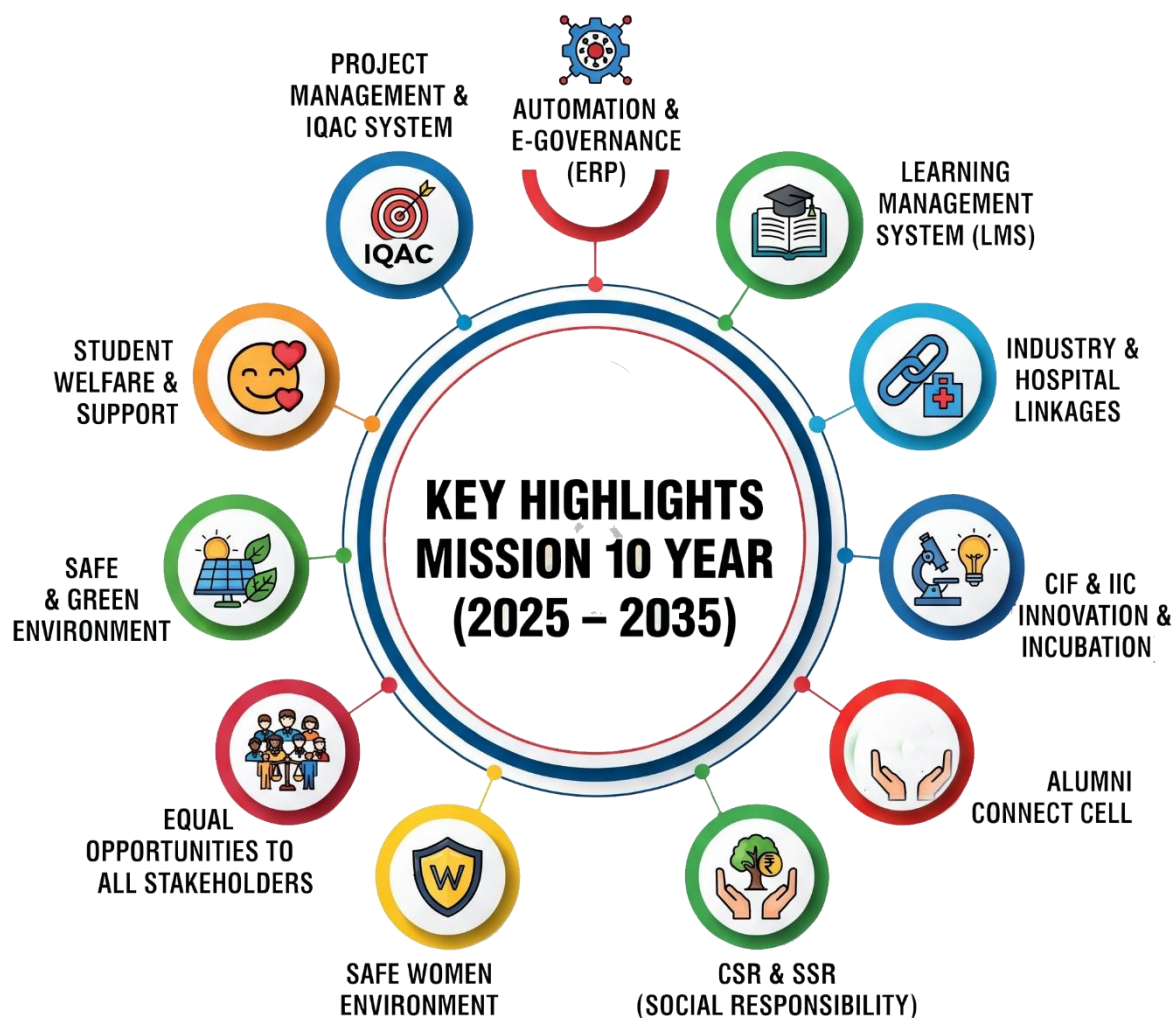
A robust financial strategy will build institutional resilience against economic fluctuations, ensure self-sustainability, and provide adequate financial backing for cutting-edge research, infrastructure expansion, and student welfare policies.

Operational Goals:

1. **Financial Diversification Plan:** Implement structured revenue-generating models through consultancy projects, CSR partnerships, and paid professional training by the end of the first year.
2. **Transparent Budgeting Framework:** Establish a centralized, transparent budgetary allocation system prioritizing research grants, travel awards, and student aid within the first year.
3. **Incubation & Startup Support:** Scale up the Innovation and Incubation Centre and Section-8 company framework to support initial student startups and prototype development within two years.

Long-Term Goals (by 2035):

1. **Financial Stability & Resilience:** Build a robust, self-sustaining financial framework ensuring long-term institutional stability and operational independence by 2035.
2. **Endowment Fund Establishment:** Establish a substantial institutional endowment fund through philanthropic donations, industry partnerships, and alumni contributions by 2035.
3. **Innovation Ecosystem Expansion:** Scale up the startup and incubation ecosystem to achieve complete financial self-sustainability through technology commercialization and IPR monetization by 2035.



“An institution is built not by bricks and mortar, but by the vision and relentless pursuit of excellence of its people.”

SHRI ANUP DESAI – PRESIDENT, MAM UNIVERSITY